

Partnering together

A global investment manager

MEET THE TEAM

Nor Cal/Hawaii Team

Our team provides a consultative approach to find a solution for your unique needs and challenges. Backed by a network of specialists, insights, analytics, and value-add resources, we're here to help you engage with prospects and deepen existing relationships.



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Ready to see how partnering with Principal could benefit your client portfolios?

Contact us to set up a meeting.

Service | Support | Solutions



Portfolio updates &
Investment insights



Market &
Economic insights



Investment
analytics

Value add and practice management resources

Principal Asset Management provides value add programs focused on practice management and wealth planning to enhance client relationships and help grow your business. Areas of expertise include:

- > Behavioral finance
- > Education planning/529 plans
- > Social Security and Medicare
- > Tax and distribution planning

The timely topics above are eligible for 1 hour of CE credit.

A holistic investment approach

Principal Asset Management provides a diverse range of investment expertise through our network of specialized investment teams. Click on the links below to explore more about each team.

[Principal Aligned](#)

[Principal Alternative Credit](#)

[Principal Asset Allocation](#)

[Principal Dynamic Growth](#)

[Principal Edge](#)

[Principal Equities](#)

[Principal Finisterre](#)

[Principal Fixed Income](#)

[Principal Morley](#)

[Principal Origin](#)

[Principal Real Estate](#)

[Post Advisory Group](#)

[Spectrum Asset Management](#)

[Access pricing and performance](#)

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Principal Aligned, Principal Alternative Credit, Principal Asset Allocation, Principal Dynamic Growth, Principal Edge, Principal Equities, Principal Finisterre, Principal Fixed Income, Principal Morley, Principal Origin, and Principal Real Estate are investment teams of Principal Global Investors, the investment adviser to Principal Funds.

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