

Spectrum Asset Management

The “pull toward par”

OCTOBER 2023

It’s no longer your grandmother’s preferred stock market of fixed-rate perpetuals in utilities and railroads. The “hybrid” market has evolved and grown over the years into a \$460 billion market of preferred stock, junior subordinated debt, and contingent convertible capital securities. Roughly 77% of the hybrid market is structured as an adjustable-rate security rather than a fixed rate (for life) security.¹ The most common type of adjustable-rate capital security is the five-year fixed-to-refixed structure. The terms of these fixed-to-refixed securities are typically:

| | |
|---------------------------|--|
| MATURITY | <ul style="list-style-type: none">• Perpetual or 40 years |
| COUPON | <ul style="list-style-type: none">• Fixed rate and originally priced at a spread (e.g., +325bps) off the five-year U.S. Treasury note |
| CALL OR REDEMPTION | <ul style="list-style-type: none">• Non-call for five years• If not called, the coupon resets at the then current five-year U.S. Treasury rate plus the initial spread (e.g., +325bps) for another five-year term (let’s call this the “backend spread”)• Some are callable every payment date while others are not callable until the next reset five years later |

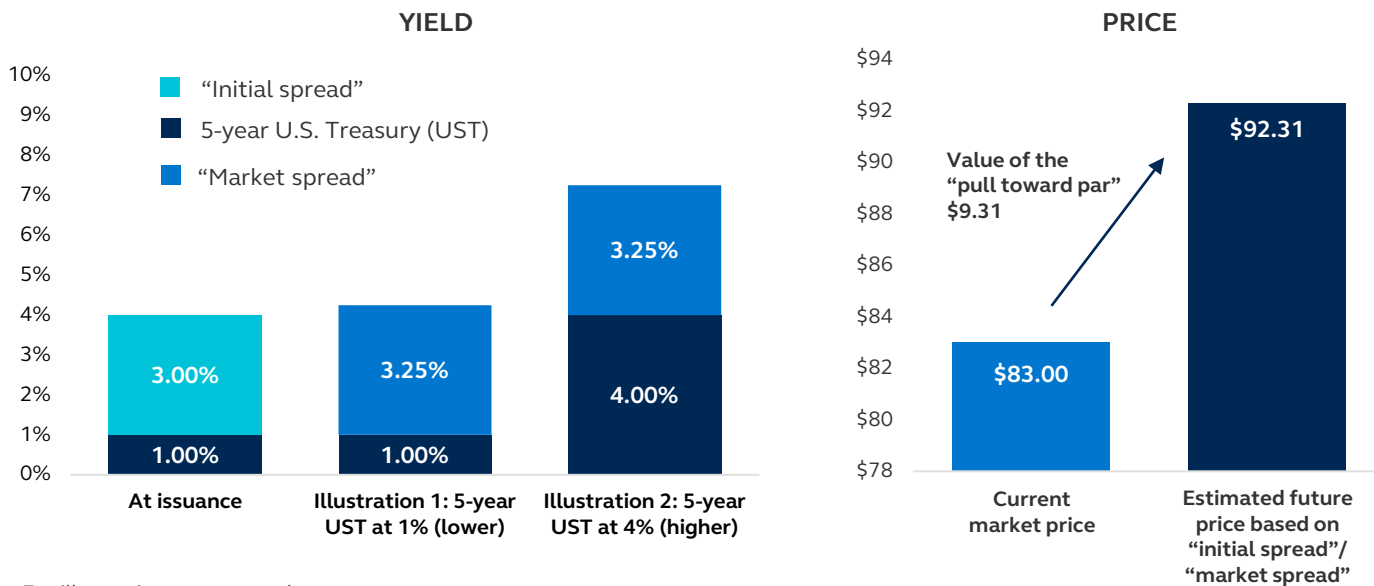
The paper basically trades to where the market *thinks* a new issue with the same fixed-to-refixed structure would come, though there are indeed inefficiencies that benefit active management. Issuers of hybrids are capital intensive (e.g., banks, insurance, utilities, and industrials) so there are issuance cycles or waves that play through, depending on variable capital needs. The issuance wave of 2020-2021 (a period when the Federal Reserve (Fed) was making “easy” money with quantitative easing and keeping the federal funds at zero) saw hybrid issuance come at low coupons (e.g., 4%) with generous spreads (e.g., +300-325 basis points (bps)) which would reset five years later. This type of issuance is now trading at 10–15-point discounts because the Fed has raised the federal funds rate by over 500bps in just 18 months, raising the U.S. Treasury yield curve significantly, and negatively impacting credit prices. If the backend reset spreads are wide enough, the expected new coupon (estimated to be reset off today’s five-year U.S. Treasury yield) can act like a quasi-maturity because the paper would be expected to be redeemed at par with a more economic (i.e., lower) current market spread. If the backend spread is below the current market (e.g., +300bps), then the coupon could reset higher, but the paper would not be redeemed because the initial issuance spread is economic for the issuer to leave outstanding.

Either way though, the price should rise or be **“pulled toward par”** as the coupon reset date approaches because the coupon will reset based off the five-year U.S. Treasury rate at that time.

¹Source: Spectrum Asset Management and ICE Data Services. Data as of 9/20/2023.

From the price perspective, it doesn't matter whether Treasury yields go up or down. Discounted securities in different environments will function the same, moving upward as the market reprices the new coupon rate.

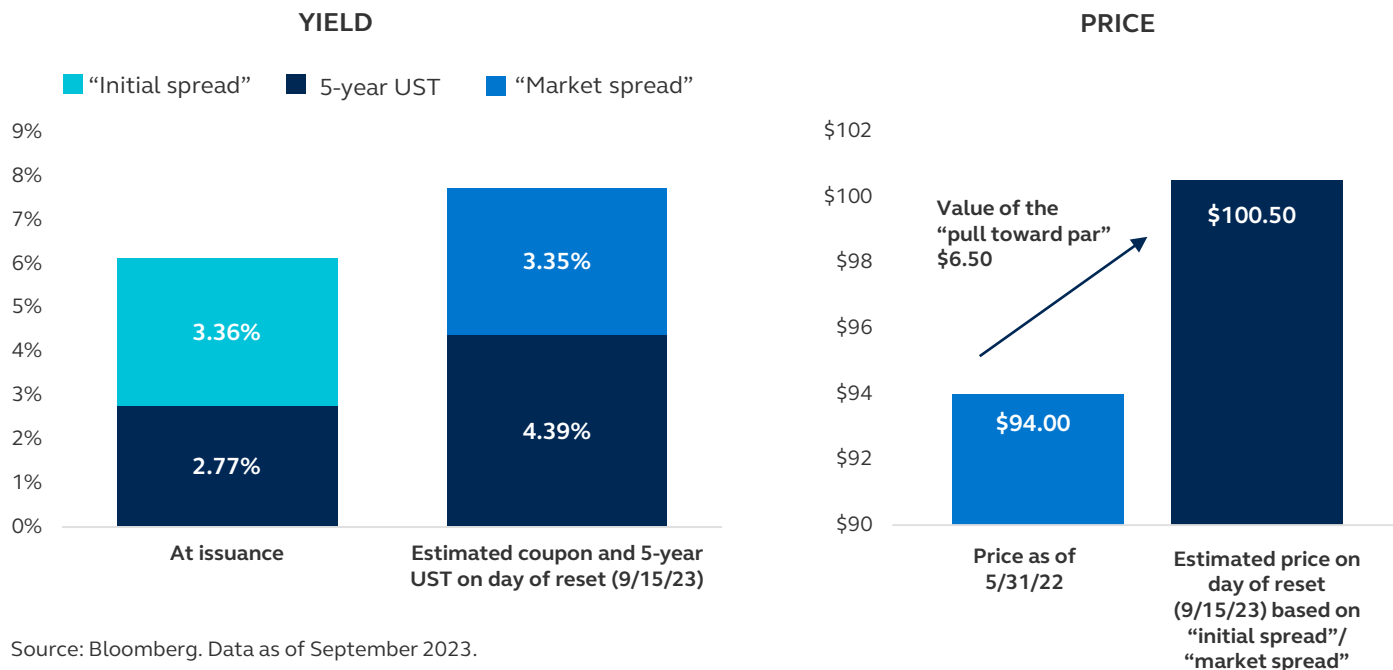
ESTIMATING THE "PULL TOWARD PAR" IN DIFFERENT MARKET ENVIRONMENTS



For illustrative purposes only.

This is occurring in today's market with forecasted yields. Prices are moving upward as the market reprices the security and new future yield.

AN ACTUAL "PULL TOWARD PAR" EXAMPLE



Source: Bloomberg. Data as of September 2023.

The "pull toward par" is a function of time aging to the coupon reset date and "market spread" for the issuer at the time of coupon reset.

So, if spreads widen significantly then the “pull” may not transpire as originally expected, which is why credit choice and structure choice are critical when selecting perpetual capital securities. Notwithstanding, if credit spreads stay reasonably stable, the “pull toward par” can be expected with some degree of confidence because the reset mechanism updates relative to the benchmark five-year Treasury yield. Indeed, when U.S. Treasury yields rise like they have (and may stay high for longer), investors may receive not only the price benefit of a “pull toward par” as the paper ages to the reset date, but also a potential significant income pickup because market yields on five-year Treasuries may have risen significantly since the time of issuance too.

Spectrum Asset Management

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