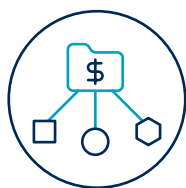


Investment education

Adding real estate investments to your portfolio

Owning a home isn't the only way to invest in real estate. From acquiring income properties, to investing in real estate funds, to financing building projects, **you can choose from a wide range of strategies for enhancing your portfolio.**

Using real estate to help you achieve key investment goals



Improve diversification

Real estate broadens portfolios beyond traditional stocks and bonds to expand investment opportunities and spread risks.



Increase income

Many real estate strategies generate rental income that is passed along to investors.



Build wealth

Just like homes, investment properties have the potential to appreciate in value over time.



Guard against inflation

Real estate values and rental incomes typically increase when inflation does, helping investors keep pace with rising prices.



Reduce taxes

Real estate holdings may qualify for tax deductions and other federal tax breaks.



Plan estates

Real estate assets can be effective tools for transferring wealth and managing estate taxes.

Explore opportunities across all four quadrants of real estate investing

PRIVATE EQUITY

Acquiring and owning investment properties either directly or through a fund

PRIVATE DEBT

Financing real estate projects, usually through non-bank loans, and receiving interest payments in return

PUBLIC EQUITY

Investing in income-generating real estate without directly owning the properties

PUBLIC DEBT

Buying interest-paying bonds issued to fund real estate or infrastructure initiatives

Ready to take action?

Talk to your financial professional. Together, you can determine which private investments might be right for your portfolio.

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