

# Principal U.S. Small Cap Equity

31 March 2025

## Strategy description

The strategy aims to provide long-term capital growth by investing primarily in the shares of small-cap companies domiciled in the United States. The strategy is research-driven and focused on bottom-up stock selection, not bold calls on macro or geopolitical conditions.

#### **Strategy facts**

Manager: Principal Global Equities

Inception: 1 April 2000 Index: Russell 2000 Index

Available vehicles<sup>1</sup>: IMA, U.S. Mutual

Fund

Targeted number of holdings<sup>2</sup>: 100 -250

Expected turnover<sup>2</sup>: <75%

#### **Key differentiators**

- We invest in businesses we believe are becoming better as a result of positive change: innovators, renovators, and pacesetters.
- We identify them ahead of the market by recognizing potential underappreciated growth and improvement opportunities.
- We isolate stock selection as the key driver of results, delivering style consistency over time using a comprehensive system of checks and balances.

#### Portfolio management

Phil Nordhus, CFA 35 years' experience

**Brian Pattinson, CFA** 31 years' experience

# **Investment philosophy**

We believe bottom-up stock selection is the most reliable and repeatable source of consistent performance. We also recognize that persistent behavioral biases and impediments to capital flows create market inefficiencies and opportunities. We seek to exploit these anomalies through focused fundamental research and disciplined risk management.

# Composite performance (%)

	3M	1YR	3YR	5YR	10YR	Performance Start (1 April 2000)
Principal U.S. Small Cap Equity (gross)	-8.33	-8.43	-0.07	14.63	7.14	8.48
Principal U.S. Small Cap Equity (net)	-8.47	-8.98	-0.66	13.97	6.52	7.81
Russell 2000 Index	-9.48	-4.01	0.52	13.26	6.29	6.83

#### Calendar year returns (%)

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Principal U.S. Small Cap Equity (gross)	0.70	18.31	13.79	-10.29	28.24	22.41	21.59	-19.63	16.37	7.74
Principal U.S. Small Cap Equity (net)	0.07	17.57	13.08	-10.84	27.62	21.82	20.89	-20.12	15.68	7.10
Russell 2000 Index	-4.41	21.31	14.65	-11.01	25.52	19.96	14.82	-20.44	16.93	11.54

Source: Principal Global Investors.

As of March 2025. Investing involves risk, including possible loss of principal. Periods over one year are annualized. Please see disclosures for additional information on performance.

<sup>&</sup>lt;sup>1</sup>Not all vehicles are available to investors in all jurisdictions.

<sup>&</sup>lt;sup>2</sup>Investment guidelines are subject to change.

# Representative portfolio top 10 holdings (%)3

	Sector	Portfolio	Index	Active weight <sup>4</sup>
1 Insmed Incorporated	Health Care	3.0	0.5	2.4
2 Tko Group Holdings	Communication Services	1.9	_	1.9
3 Chart Industries, Inc.	Industrials	1.8	0.3	1.5
4 Agree Realty Corporation	Real Estate	1.8	_	1.8
5 Taylor Morrison Home Corporation	Consumer Discretionary	1.7	0.3	1.5
6 Umb Financial Corporation	Financials	1.7	0.3	1.4
7 Popular, Inc.	Financials	1.6	_	1.6
8 Life Time Group Holdings, Inc.	Consumer Discretionary	1.5	0.1	1.4
9 Lincoln National Corp	Financials	1.5	_	1.5
10 Natera, Inc.	Health Care	1.5	_	1.5

# Representative portfolio sector allocation (%)3



# Representative portfolio characteristics<sup>3</sup>

	Portfolio	Index
Return on equity	8.8%	8.6%
Earnings growth <sup>5</sup>	10.0%	9.1%
Active share <sup>6</sup>	90.4%	-
Price/earnings <sup>7</sup>	15.5x	16.5x
Earnings revisions <sup>8</sup>	42.2%	45.9%
Number of holdings	127	1,953
Market cap (weighted median)	\$5.5B	\$3.0B

# Composite risk statistics (gross)9

	3YR	5YR
Sharpe ratio	-0.20	0.55
Standard deviation	22.26	21.61
Information ratio	-0.15	0.34
Tracking error	3.80	4.02

Due to rounding, figures and percentages shown may not add to the total or equal 100%. The index benchmarks are referred to for comparative purposes only and are not necessarily intended to parallel the risk or investment approach of the portfolios included in the composites and the methods of calculating performance of the composite and the index may not be identical.

<sup>&</sup>lt;sup>3</sup> Source: FactSet. FactSet data is subject to revision over time, which may result in slight differences among data points reported during the same period.

<sup>&</sup>lt;sup>4</sup> Portfolio security weight minus the benchmark security weight.

<sup>&</sup>lt;sup>5</sup> Long term earnings per share (EPS Growth) - three-five year estimate.

<sup>&</sup>lt;sup>6</sup> Percentage of companies with positive EPS revisions.

<sup>&</sup>lt;sup>7</sup> Forward one-year price/earnings estimates.

<sup>&</sup>lt;sup>8</sup> A measure of the proportion of stock weights in a manager's portfolio that differ from the index.

<sup>&</sup>lt;sup>9</sup> Source: Principal Global Investors.

#### Investment process overview

1 > 2 > 3

**Independent idea generation** using proprietary stock ranking framework In-depth evaluation of positive change catalysts, sustainability, and risk considerations

Strong collaboration between analysts and portfolio managers aligns high conviction company recommendations with portfolio objectives Isolating stock selection as the primary driver of results, using a comprehensive system of checks and balances to help avoid unrewarded risks

# Perspective and precision: a disciplined, repeatable approach for better fundamental outcomes

Past performance is no guarantee of future results. Investing involves risk, including possible loss of principal. Equity markets are subject to many factors, including economic conditions, government regulations, market sentiment, local and international political events, and environmental and technological issues that may impact return and volatility. Small-cap stocks may have additional risks including greater price volatility.

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All figures shown in this document are in U.S. dollars unless otherwise noted.

Indices are unmanaged and do not take into account fees, expenses and transaction costs are not available for direct investment.

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Composite performance results are based on fully discretionary accounts under management, including those accounts no longer with the firm. Gross performance shown does not reflect the deduction of investment management fees and certain transaction costs, which will reduce portfolio performance. Net performance results reflect a reduction for investment advisory fees based on the firm's applicable asset management fee schedule. Effective March 2021, composite net performance is calculated using the highest applicable fee as shown in the composite fee schedule. Prior to March 2021, composite net returns were derived based the aggregation of underlying portfolios net returns that were either calculated by applying actual client fees for non-affiliated clients or a model tiered fee schedule for affiliated clients, unless otherwise noted. Composite net returns after January 1, 2011, are inclusive of performance-based fees (where applicable). Performance-based fees are accounted for on a cash basis. Prior to January 2003 certain commingled funds which returns may be utilized in a Composite's performance track record had net returns that reflected a deduction for administrative fees in addition to direct trading expenses and investment management fees. Therefore, the average fees will be higher during these time periods.

Each portfolio included in the composite is managed according to its own individual investment restrictions and limitations and therefore their characteristics may vary from those of the Representative Portfolio shown. Portfolio performance, characteristics and volatility may differ from the benchmark shown. Holdings and weightings are subject to change daily.

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