

PRINCIPAL DIVERSIFIED REAL ASSET

Navigating real assets amid a trade war

APRIL 4, 2024

We came into the year emphasizing that uncertainty would breed continued volatility. However, the course of events over the past two days exceeded economist’s, strategist’s and investor’s expectations with the VIX Index (a measure of fear in the equity markets) hitting levels not seen since the COVID-19 market crash of 2020. Fears of stagflation (low growth and high inflation) gripped the market along with increased recession probabilities.

Real asset performance

After the massive rally in the mega cap technology names fueled by AI, the new U.S. administration’s enactment of tariffs as a means to deglobalization has resulted in its sharp reversal. The Nasdaq 100 Index has declined nearly -22% since its peak just 1 1/2 months ago on 02/19/2025, with Nvidia, the primary beneficiary of the AI theme, declining nearly -37% from its peak on 01/06/2025.

During a trade war, real assets, defined as tangible/physical assets that provide essential services to the economy, typically diverge in performance from financial assets due to their differing sensitivities to economic fundamentals, inflation expectations and market sentiment. Owing to this essential nature, they have historically provided diversification and more attractive downside capture during times of market stress and increased inflation expectations. This time has proven no different as observed by the performance of the Diversified Real Asset Index (Linked) compared to the S&P 500 and MSCI World Indices.

Real assets are not a monolith. As such, they, too, experience return dispersion as their sensitivities to growth, inflation and rates vary. We witnessed this within:

- *Commodities* – The Bloomberg Commodity Index TR returned nearly +9% YTD through 03/31/2025 on growing tariff-induced inflation expectations—commodities have the highest correlation to inflation expectations. However, nearly -7% of it was erased in the last two days on the growth and recessionary concerns surpassed that of inflation concerns, i.e. stagflation. During this time, the safe-haven precious metal, Gold, served its dual-purpose role as both a recession and inflation hedge, returning nearly +14% YTD through 04/04/2025.
- *Infrastructure* – As expected, owing to its lower beta, defensive characteristics and cash flow generating assets, infrastructure held steady on 04/03/2025 returning +0.09% when the broad global equities declined -3.7%. However, as recession risks increased on the back of China’s announcement of retaliatory tariffs on 04/04/2025, infrastructure proved to not be immune.

Index returns	04/03/2025 – 04/04/2025	YTD
S&P Global Infrastructure Index	-5.18%	0.49%
FTSE EPRA NAREIT Developed Index	-5.84%	-3.62%
S&P Global Natural Resources Index	-10.39%	-3.52%
Bloomberg Commodities TR Index	-6.81%	2.05%
Bloomberg US Treasury US TIPS Index	0.37%	4.45%
Diversified Real Asset Index (Linked)	-5.55%	-0.27%
S&P 500 Index	-10.51%	-13.52%
MSCI World Index	-9.32%	-9.96%
S&P 500 Index (60%) and BarCap Agg Index (40%)	-6.06%	-6.76%

As of April 4, 2025. Source: Morningstar. Indices are unmanaged and do not take into account fees, expenses, and transaction costs and it is not possible to invest in an index. See Important Information section for composition of the Diversified Real Asset Index (Linked).

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As tariff and policy uncertainty will likely continue, we believe investors should consider adding exposure to real assets as a source of diversification and inflation mitigation. More importantly, given the dispersion of returns within real assets, implementing through a diversified approach may be key to achieving consistency of returns.

Diversified Real Asset positioning

During March, we reduced **Cyclicality** and increased **Defensive** exposures in the strategy. This week, we continued this positioning shift of reducing Cyclicality and increasing Defensive exposures. Given continued elevated macro uncertainty, on net, we are fairly neutral to our Strategic Index with a tilt towards a defensive posture through an overweight to Real Return and Infrastructure funded through an underweight to Global Natural Resources. The lack of predictability of the U.S. administration's actions leads us to stay closer to neutral until there is greater conviction on the macro-outlook.

Outlook

While trade tensions were anticipated, the magnitude in which it has transpired was not our base case. These frictions and policy uncertainties are likely to persist resulting in supply chain disruptions, higher input costs and inflation stickiness, lower global trade volumes and slower growth. This environment of macro volatility poses challenges for financial assets but presents a differentiated opportunity for real assets. As geopolitical and policy uncertainties remain elevated, we prefer to maintain defensiveness **across** real assets and **within** the real asset classes. This includes a tilt toward inflation resilient, contracted cash flows (infrastructure and defensive REITS), focusing on quality and geographic diversification and, as always, maintaining liquidity flexibility.

Risk considerations

Past performance is no guarantee of future results and should not be relied upon to make an investment decision. Investing involves risk, including possible loss of principal. Asset allocation and diversification do not ensure a profit or protect against a loss. Real assets include but not limited to precious metals, commodities, real estate, land, equipment, infrastructure, and natural resources. Each real asset is subject to its own unique investment risk and should be independently evaluated before investing. As an asset class, real assets are less developed, more illiquid, and less transparent compared to traditional asset classes.

Infrastructure companies are subject to risk factors including high interest costs, regulation costs, economic slowdown, and energy conservation policies. REITs are subject to declines in real estate values, risks to physical property, and instability/creditworthiness of management. Investment in natural resource industries and commodity related derivatives can be affected by political/economic developments, market shocks/natural disasters, and other factors. TIPS are subject to interest rate risk and may be unsuccessful at mitigating inflation.

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Diversified Real Asset Index (Linked) benchmark description: January 1, 2022 and after, 15% Bloomberg U.S. Treasury TIPS Index (includes publicly issued U.S. Treasury inflation-protected securities that meet the index criteria), 30% S&P Global Infrastructure Index (designed to track 75 companies from around the world chosen to represent the listed infrastructure industry, covering energy, transportation, and utilities), 15% S&P Global Natural Resources Index (includes 90 of the largest publicly-traded companies in natural resources and commodities businesses that meet specific investability requirements, covering three primary commodity-related sectors: agribusiness, energy, and metals & mining), 15% Bloomberg Commodity Index (a broadly diversified commodity price index), and 25% FTSE EPRA/NAREIT Developed Markets Index (designed to represent general trends in eligible real estate equities worldwide). Before January 1, 2022, 35% Bloomberg U.S. Treasury TIPS Index, 20% S&P Global Infrastructure Index, 20% S&P Global Natural Resources Index, 15% Bloomberg Commodity Index, and 10% FTSE EPRA/NAREIT Developed Markets Index.

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MM14447 | 04/2025 | 4389285-042026