### **Principal Fixed Income**



## The opportunity in municipals: Mid-quality revenue bonds

Muni bonds have historically provided attractive tax-equivalent yields and lower default rates than traditional investment-grade bonds. Our approach to investing in mid-quality revenue bonds results in what we believe are attractive yields and total returns compared to traditional muni strategies.

# Outperformance versus higher-quality munis

Within the muni market, mid-quality muni bonds have outperformed higher-quality muni bonds. Over the last 30 years, BBB- or A-rated munis have provided better annualized returns than AAA or AA munis, with BBB- or A-rated munis outperforming 21 out of the last 30 years.

## Annual muni bond returns by credit ratings, ranked best to worst performance

	Ranked by annualized return				
Event	Year	Тор		$\longrightarrow$	Bottom
	2024 YTD	BBB	А	AA	AAA
	2023	BBB	А	AA	AAA
Great rate selloff	2022	AAA	AA	А	BBB
	2021	BBB	А	AA	AAA
COVID-19	2020	AAA	А	AA	BBB
	2019	BBB	А	AA	AAA
	2018	BBB	А	AA	AAA
	2017	BBB	А	AA	AAA
	2016	А	BBB	AA	AAA
	2015	BBB	А	AA	AAA
	2014	BBB	А	AA	AAA
Taper Tantrum	2013	AAA	AA	А	BBB
	2012	BBB	А	AA	AAA
Meredith Whitney	2011	А	BBB	AA	AAA
	2010	BBB	А	AA	AAA
	2009	BBB	А	AA	AAA
Global Financial Crisis	2008	AAA	AA	А	BBB
Global Financial Crisis	2007	AAA	AA	А	BBB
	2006	BBB	А	AA	AAA
	2005	BBB	А	AAA	AA
	2004	BBB	А	AAA	AA
	2003	BBB	AAA	AA	А
Dot-com bust	2002	AAA	AA	BBB	А
	2001	BBB	AA	А	AAA
	2000	AAA	BBB	А	AA
	1999	AA	А	AAA	BBB
	1998	BBB	А	AAA	AA
	1997	BBB	А	AAA	AA
	1996	BBB	А	AA	AAA
	1995	BBB	А	AA	AAA
Greenspan rate hikes	1994	AAA	AA	А	BBB

Source: Barclays Live. Data as of June 30, 2024. Indices used are Bloomberg BBB-rated Municipal Index, Bloomberg A-rated Municipal Index, Bloomberg AA-rated Municipal Index, Bloomberg AAA-rated Municipal Index.

## Tax-equivalent benefit of mid-quality munis increases with tax rate

The benefit in additional tax-equivalent yield from mid-quality munis increases with an investor's marginal tax rate. The yield advantage of BBB-rated munis compared to AAA-rated munis increases from approximately 110 bps to 200 bps as the tax rate goes from 30% to 50%.



### **Bloomberg AAA and BBB Municipal Indices**

Source: Bloomberg, Barclays Point. Data as of June 30, 2024.

# Revenue bonds have proven to be more attractive than general obligation bonds

We also have a preference for revenue bonds because they provide less sensitivity over a market cycle, independent rate setting ability, and better seniority than general obligation bonds. Over the last 44 years, revenue bonds have outperformed general obligation bonds 67% of the time.<sup>1</sup>

We believe this bias towards mid-quality and revenue bonds positions our portfolios to provide attractive relative yield and less sensitivity to business cycles than more traditional muni strategies. So far, 2024 is following historical trends with mid-quality muni bonds outperforming higher-quality muni bonds and revenue bonds outperforming general obligation bonds.<sup>1</sup>

#### **Risk considerations**

Investing involves risk, including possible loss of principal. Past Performance does not guarantee future return. All financial investments involve an element of risk. Therefore, the value of the investment and the income from it will vary and the initial investment amount cannot be guaranteed. Fixed--income investment options are subject to interest rate risk, and their value will decline as interest rates rise. Potential investors should be aware that Investment grade corporate bonds carry credit risks, default risk, liquidity risks, currency risks, operational risks, legal risks, counterparty risk and valuation risks. Lower-rated securities are subject to additional credit and default risks.

#### Important information

This material covers general information only and does not take account of any investor's investment objectives or financial situation and should not be construed as specific investment advice, a recommendation, or be relied on in any way as a guarantee, promise, forecast or prediction of future events regarding an investment or the markets in general. Information presented has been derived from sources believed to be accurate; however, we do not independently verify or guarantee its accuracy or validity. Any reference to a specific investment or security does not constitute a recommendation to buy, sell, or hold such investment or security, nor an indication that the investment manager or its affiliates has recommended a specific security for any client account. Subject to any contrary provisions of applicable law, the investment manager and its affiliates, and their officers, directors, employees, agents, disclaim any express or implied warranty of reliability or accuracy and any responsibility arising in any way (including by reason of negligence) for errors or omissions in the information or data provided.

This material may contain 'forward-looking' information that is not purely historical in nature and may include, among other things, projections, and forecasts. There is no guarantee that any forecasts made will come to pass. Reliance upon information in this material is at the sole discretion of the reader.

This document is intent for use in:

- The United States by Principal Global Investors, LLC, which is regulated by the U.S. Securities and Exchange Commission.
- Europe by Principal Global Investors (Ireland) Limited, 70 Sir John Rogerson's Quay, Dublin 2, D02 R296, Ireland. Principal Global Investors (Ireland) Limited is regulated by the Central Bank of Ireland. Clients that do not directly contract with Principal Global Investors (Europe) Limited ("PGIE") or Principal Global Investors (Ireland) Limited ("PGII") will not benefit from the protections offered by the rules and regulations of the Financial Conduct Authority or the Central Bank of Ireland, including those enacted under MiFID II. Further, where clients do contract with PGIE or PGII, PGIE or PGII may delegate management authority to affiliates that are not authorized and regulated within Europe and in any such case, the client may not benefit from all protections offered by the rules and regulations of the Financial Conduct Authority, or the Central Bank of Ireland. In Europe, this document is directed exclusively at Professional Clients and Eligible Counterparties and should not be relied upon by Retail Clients (all as defined by the MiFID).
- United Kingdom by Principal Global Investors (Europe) Limited, Level 1, 1 Wood Street, London, EC2V 7 JB, registered in England, No. 03819986, which is authorized and regulated by the Financial Conduct Authority ("FCA").
- This document is marketing material and is issued in Switzerland by Principal Global Investors (Switzerland) GmbH.
- United Arab Emirates by Principal Global Investors LLC, a branch registered in the Dubai International Financial Centre and authorized by the Dubai Financial Services Authority as a representative office and is delivered on an individual basis to the recipient and should not be passed on or otherwise distributed by the recipient to any other person or organisation.
- **Singapore** by Principal Global Investors (Singapore) Limited (ACRA Reg. No.199603735H), which is regulated by the Monetary Authority of Singapore and is directed exclusively at institutional investors as defined by the Securities and Futures Act 2001. This advertisement or publication has not been reviewed by the Monetary Authority of Singapore.
- Australia by Principal Global Investors (Australia) Limited (ABN 45 102 488 068, AFS Licence No. 225385), which is regulated by the Australian Securities and Investments Commission and is only directed at wholesale clients as defined under Corporations Act 2001.
- Hong Kong SAR (China) by Principal Asset Management Company (Asia) Limited, which is regulated by the Securities and Futures Commission. This document has not been reviewed by the Securities and Futures Commission.
- Other APAC Countries/Jurisdictions. This material is issued for Institutional Investors only (or professional/sophisticated/qualified investors, as such term may apply in local jurisdictions) and is delivered on an individual basis to the recipient and should not be passed on, used by any person or entity in any jurisdiction or country where such distribution or use would be contrary to local law or regulation.

Principal Global Investors, LLC (PGI) is registered with the U.S. Commodity Futures Trading Commission (CFTC) as a commodity trading advisor (CTA), a commodity pool operator (CPO) and is a member of the National Futures Association (NFA). PGI advises qualified eligible persons (QEPs) under CFTC Regulation 4.7.

Principal Asset Management<sup>sM</sup> is a trade name of Principal Global Investors, LLC.

Principal Fixed Income is an investment team within Principal Global Investors.

© 2024 Principal Financial Services, Inc. Principal®, Principal Financial Group®, Principal Asset Management, and Principal and the logomark design are registered trademarks and service marks of Principal Financial Services, Inc., a Principal Financial Group company, in various countries around the world and may be used only with the permission of Principal Financial Services, Inc.

MM13932-01 | 07/2024 | 3744080-112024