**INVESTMENT AND INSURANCE PRODUCTS: NOT FDIC INSURED •** NOT A BANK DEPOSIT • NOT INSURED BY ANY FEDERAL **GOVERNMENT AGENCY • NO BANK GUARANTEE • MAY LOSE VALUE** 

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# Principal SMA U.S. Small Cap Select Equity

First quarter 2025

#### **Strategy overview**

The strategy seeks long-term capital growth by investing primarily in the shares of U.S. small-cap companies.

Portfolio management

Phil Nordhus, CFA 35 years of experience

#### Brian Pattinson, CFA

31 years of experience

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#### Characteristics<sup>1,2</sup>

	Portfolio	Index	
Composite AUM	\$34.3M	_	
UMA/SMA AUM <sup>3</sup>	\$106.2M	_	
Inception date	01/01/10	_	
Number of holdings	116	1,953	
Active share	90.9%	_	
Earnings growth <sup>4</sup>	9.7%	9.1%	
Earnings revision <sup>5</sup>	40.2	45.9	
Price/earnings (FY1) <sup>6</sup>	16.3x	16.5x	
Return on equity	8.8%	8.6%	
(last 12 months)	0.070	0.0%	

#### Top 10 holdings<sup>1,2</sup>

	% of net
	assets
Tko Group Holdings	2.9
Insmed Incorporated	2.6
Popular, Inc.	2.1
Natera, Inc.	1.8
Chart Industries, Inc.	1.8
Taylor Morrison Home Corporation	1.7
Agree Realty Corporation	1.7
Umb Financial Corporation	1.6
Varonis Systems, Inc.	1.5
Life Time Group Holdings, Inc.	1.5
Total	19.2

See disclosure section for additional details.

### Early movers on underappreciated opportunities

- Investing in businesses
  Identifying potential we believe are becoming better as a result of positive change: innovators, renovators, and pacesetters.
- underappreciated growth and improvement opportunities ahead of the market.
- An experienced team powered by perspective and precision. Phil Nordus has served as lead portfolio manager since 2006.

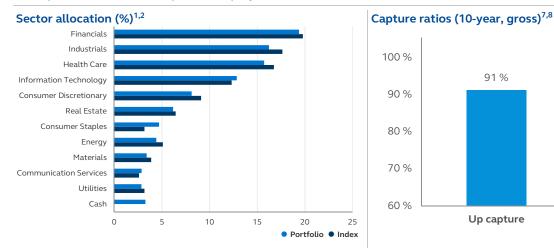
We focus on investing in businesses becoming better



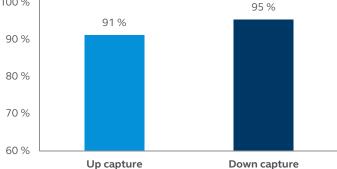
# Why allocate to a portfolio:

and development

- Compelling growth and value characteristics for investors seeking core small-cap equity exposure diversified across sectors.
- Seeks to isolate stock selection as the key driver of results, while avoiding unrewarded risks.



100 % 91%



## Performance

	Composite performance (%)						
	3-month	1-year	3-year	5-year	10-year	Since inception (01/01/2010)	
Principal SMA U.S. Small Cap Select Equity (gross)	-7.83	-5.83	-0.29	11.55	6.66	11.13	
Russell 2000 <sup>®</sup> Index	-9.48	-4.01	0.52	13.26	6.29	9.43	
Principal SMA U.S. Small Cap Select Equity (net)	-8.54	-8.63	-3.24	8.28	3.52	7.86	

#### Risk statistics (10-year, gross)

	Composite
Sharpe ratio	0.2
Standard deviation	20.0
Information ratio	0.1
Tracking error	4.0

Calendar year returns (%)	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Principal SMA U.S. Small Cap Select Equity (gross)	0.53	19.61	11.12	-7.74	29.52	23.70	13.91	-22.10	14.32	10.21
Russell 2000 <sup>®</sup> Index	-4.41	21.31	14.65	-11.01	25.52	19.96	14.82	-20.44	16.93	11.54
Principal SMA U.S. Small Cap Select Equity (net)	-2.45	16.12	7.86	-10.49	25.77	20.09	10.57	-24.46	10.97	6.97

Periods over one year are annualized. Net of fees reflects the gross returns reduced by an assumed maximum bundled fee of 3%. See disclosure section for additional details.

#### Source: Factset

- The index is the Russell 2000<sup>®</sup> Index and is described below. Portfolio information is based on the strategy's model portfolio. The holdings shown do not represent all the securities purchased, sold or recommended for any advisory client and in the aggregate may represent only a small percentage of an account's portfolio holdings. Actual portfolios may differ because of account size, client-imposed investment restrictions, the timing of client investments and market, economic and individual company considerations. Securities are shown for illustrative purposes only and are not a solicitation to buy or sell any security or invest in a sector.
- May include model-only assets managed by the firm, where the firm has no control as to whether investment recommendations are accepted or the firm does not have trading authority over the assets.
- Average of trailing one-year and forward one-year earnings per share (EPS growth)
- Percentage of companies with positive EPS revisions.
- Forward one-year price/earnings estimates
- Portfolio information is based on the strategy's composite.
- Capture ratios: Shows the relationship of the composite's performance to the performance of an index during a specific timeframe, as a percentage of that index's positive (upside capture) and negative (downside capture) performance. Represents quarterly returns for both composite and index returns.

Reported FactSet data is subject to revision over time, which may result in slight differences among data points reported during the same period. Past performance is no guarantee of future results. Investing involves risk, including possible loss of principal. Equity markets are subject to many factors, including economic conditions, government regulations, market sentiment, local and international political events, and environmental and technological issues that may impact return and volatility. Small-cap stocks may have additional risks including greater price volatility.

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All figures shown in this document are in U.S. dollars unless otherwise noted

Indices are unmanaged and do not take into account fees, expenses, and transaction costs. The methods of calculating performance of the composite and the index may not be identical and it is not possible to invest in an index.

The Russell 2000<sup>®</sup> Index measures the performance of the 2,000 smallest companies in the Russell 3000® Index. Information regarding the Russell 2000<sup>®</sup> Index is available upon request. The index is referred to for comparative purposes only and is not necessarily intended to parallel the risk or investment approach of the portfolios included in the composite.

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Wrap fee schedules are provided by independent wrap sponsors and are available upon request from the representative wrap sponsor. Actual returns will be reduced by investment advisory fees and other expenses that may be incurred in the management of the account. Net performance shown reflects the gross returns reduced by a maximum bundled fee which includes brokerage, custodial, and investment management expenses. Actual investment advisory fees incurred by clients may vary.

Actual client portfolios may differ because of account size, clientimposed investment restrictions, the timing of client investments and market, economic and individual company considerations.

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